

# THE 15<sup>TH</sup> ORIGINAL GLBT EXPO PRESENTS BUSINESS SEMINAR & WORKSHOP SCHEDULE

## Saturday April 5, 2008

**11:30 - 12:45** **Gay Marketing Case Studies**  
**Room C103** presented by Matt Skallerud  
President, Pink Banana Marketing



**1:00 - 2:00 "How to Run a Home Based Business"**

**Room C102** Kimberly Nash, Bingo Lingo



A successful entrepreneur, business woman and public speaker, Kim will guide you through a wealth of information on how to start a home based business and escape the trappings of corporate America

**1:00 - 2:00 "Finance your Business"**

**Room C103** Presented by Martha Soffer - Small Business Administration and David Ruiz -

HSBC You've got a great idea, the next step in how to finance. Informative session for that new or existing business



**2:30 - 3:30 Faces Workshop**

**Room C102** Sponsored by Faces Cosmetics, Skincare & Spa



Presented by Kim G. Perrotta, VP Franchise & Business Development  
A beautiful and profitable opportunity awaits you in this exciting hands on workshop. An hour that could change your life.

FACE

**4:00 - 5:00 Franchise Panel**

**Room C102** Moderator, Christopher Simnick, Synergy Franchise Development.  
Thinking of going into your own business? A distinguished panel of experts discuss franchising and how to best get involved. Not to be missed.



**5:00- 5:45 "MetLife Bank's Financial Products and MetLife Bank's Reverse Mortgage Products,, all to Help You Gain Financial Freedom"**

**Room C103** Presented by: Paul Frene and Bill Thomas

